



02.12.2021 – Program

11 am Workshop

12 pm Break

1 pm Welcome

Creative Chaos For Good | Prof. Dr. Drew Davidson (USA), director, Entertainment Technology Center, Carnegie Mellon University

Designing For Elderly Audiences | Prof. Dr. Zhaochen "Daniel" Ding (CHN), director New Media Department, Beijing Institute of Fashion Technology

Green Game Jam and Playing For The Planet | Deborah Mensah-Bonsu (UK), founder, dmb crew

1.55 pm Break

2.10 pm **Klima Buddy: CO2 calculator Baden-Württemberg – save the clima by caring for an owl** | Jan Reichert (DE), CEO, kr3m

Sustainable Web Design | Tom Greenwood (UK), managing director, Wholegrain Digital

The Economy of the Common Good: Creative Doing & Creative Letting | Anna Deparnay-Grunenberg (DE), Ökologin, Forstwissenschaftlerin und Mitglied des Europäischen Parlaments

Discussion Round

Closing

3.30 pm **Networking**

with „BW meets UK: Get inspired by SMEs and initiatives from Baden-Württemberg and the United Kingdom.“

Partner:



Baden-Württemberg

MINISTERIUM FÜR WIRTSCHAFT, ARBEIT UND TOURISMUS



Wegbereiter Mittelstand

